

CASE STUDY

**How Zobble increased its
Team Efficiency by 23% and
made its work system more
transparent with Flowace**



INTRODUCTION

This case study tells the complete story of how an e-learning solution company Zobble increased its team's productivity by 23%. This includes the struggles that Zobble faced before implementing Flowace to their system and how they tackled those challenges with Flowace.





Zobble is an LMS e-learning solution provider that helps its clients create digital courses based on their specific training needs. Zobble has been creating ingenious custom e-learning solutions since 2005 and has served over 60+ elite organizations from around the world.

Zobble has a considerably large team of 100+ employees, ensuring employee motivation and productivity was difficult. To address this problem, they were looking for an ultimate solution. They eventually found Flowace and made the most of its productivity-enhancing features.

The challenges that Zobble faced before Flowace




Although Zobble prefers to work from their office premise, due to the COVID-19 pandemic they had to switch to the **Work-From-Home** system in March 2020.

Since they were working simultaneously on multiple client projects, managing a team of 100+ employees and keeping them motivated was getting more complex everyday.

Previous tools that were used by Zobble



Why Zobble wanted a replacement for Time Doctor?

-  Time Doctor is a manual START/STOP application of timer and doesn't start automatically when a user switches ON their computer.
-  Zobble found Time Doctor heavy on price. It wasn't very cost-effective.
-  To avoid any kind of unethical job practices, Zobble likes to keep a record of employees' computer screenshots. But TimeDoctor only offered screenshots record of a couple of months.

How did Zobble discover Flowace?

We saw that ET interview of Tarun & Varun on YouTube and we could resonate with their vision behind Flowace.

We were already in search of an alternative to our time tracking system and in Flowace, we found everything we were looking for. We reached out to them and started our free trial.



Gunjan Gupta
Founder and Director
at Zobble

Zobble deployed Flowace into their working system during the initial days of their WFH model in April, 2020. And they've been rocking both in **WFH (Work-From-Home)** as well as **WFO (Work-From-Office)** ever since.

Why Zobble chose Flowace?

When we had opted for the free trial of Flowace, they built customizations for Zobble very promptly. They built the employee screenshots feature on our demand and gave unlimited access to download these screenshots. This assured us even more about the tool and the Flowace services.



Gunjan Gupta
Founder and Director
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Why Zobble chose Flowace?

Zobble chose Flowace because:

- It doesn't work like a START/STOP timer and automatically gets started once the user starts their computer.
- On-demand customization.
- A cost-effective solution.
- Problem solving features like Automated Time Tracking On Projects, Automated Attendance, and Flowace Bubble task classification.
- Effective project management features.
- Easy communication with Flowace Productivity Expert.
- Excellent customer support.

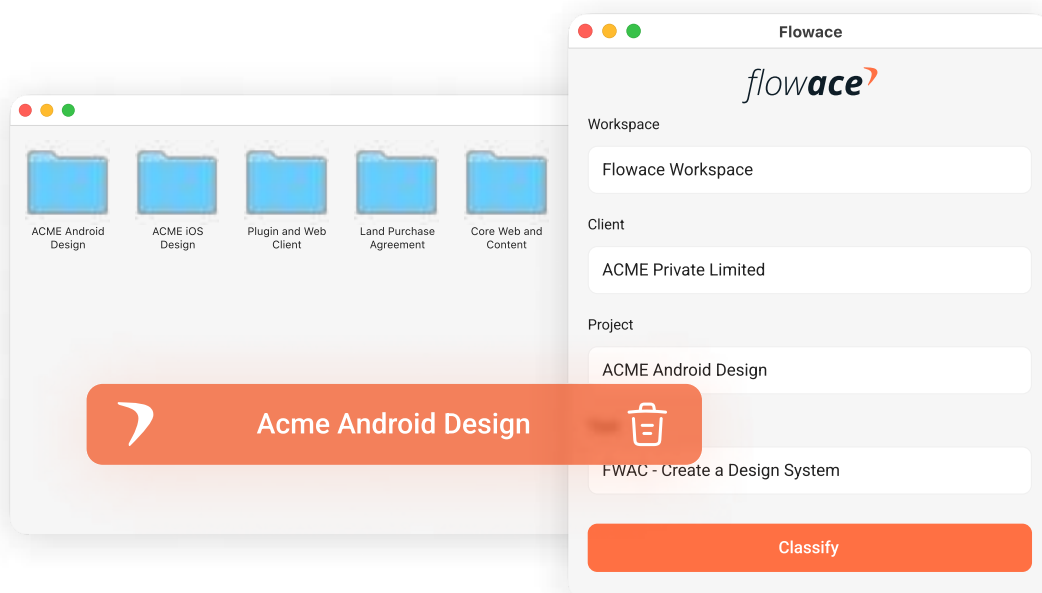
How Zobble Uses Flowace?

Features of Flowace that Zobble uses the most:

Bubble Based Classification:

This is one of the unique and most loved features of Flowace. If a user wants to change the task/project while working to categorize their time period properly, they wouldn't have to go to the Flowace timer/widget to change the project.

- Flowace bubble lets you select projects/tasks assigned to you right from your computer screen without going to the timer every time. This will help you auto-classify your tasks and time accurately without any manual input.
- You can unclassify a definite time period if you're doing a task that doesn't belong to any project from this bubble.
- You can easily move the bubble anywhere on the screen according to your comfort so as to avoid any hurdle while working.
- You can easily remove/reappear the bubble according to your needs and comfortability.



How Zobble Uses Flowace?

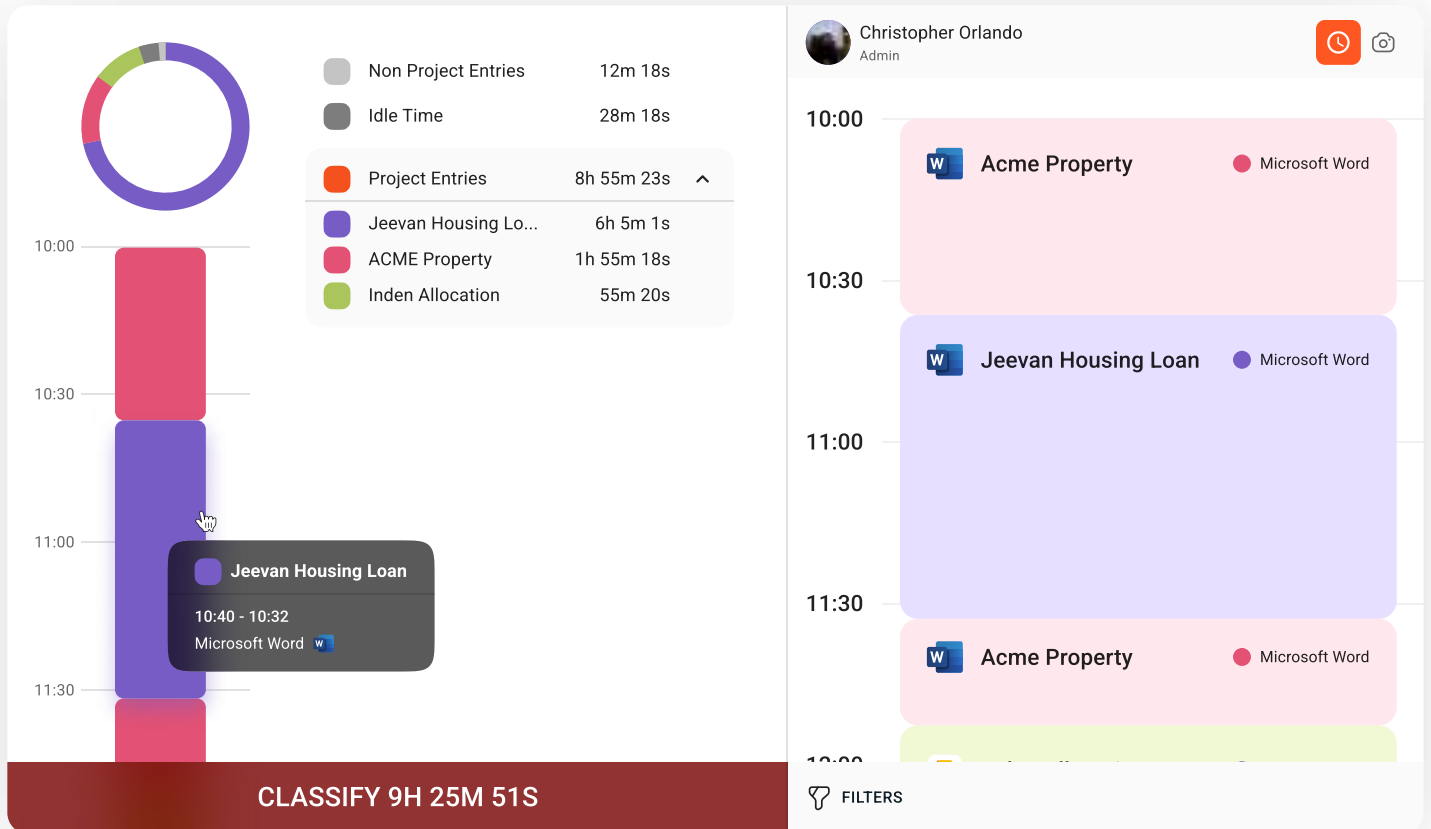
Automated Time On Projects:

Flowace bubble lets Zobble auto-capture the data of a user's work activities and allows the user to easily access the data on their respective Flowace dashboards.

- The administration and reporting managers can access the report on an employee's screen activities and analyze their work according to the assigned projects.
- Proper time splitting across different projects empowers Zobble to keep records of the exact hours spent behind a particular client. Subsequently, they are able to generate precise invoices and avoid any underbilling/overbilling.
- The employee can also access this data to self-analyze their efficiency.
- Managers can analyze both the teams as well as an individual employee's performance and guide them to get better at time management.
- Zobble also ensured a healthy work-life balance by seeing the reports on burn-out hours.

Screenshots 

Timeline view of Project Entries, Non Project Entries, Apps and URL activities.



Screenshots

10:00 AM to 11:00 AM



10:10 AM

Chat



10:30 AM

Productivity



10:50 AM

Browser

11:00 AM to 12:00 PM



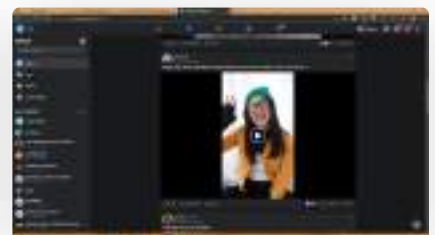
11:10 AM

Browser



11:30 AM

Browser



11:50 AM

Social Media

How Zobble Uses Flowace?

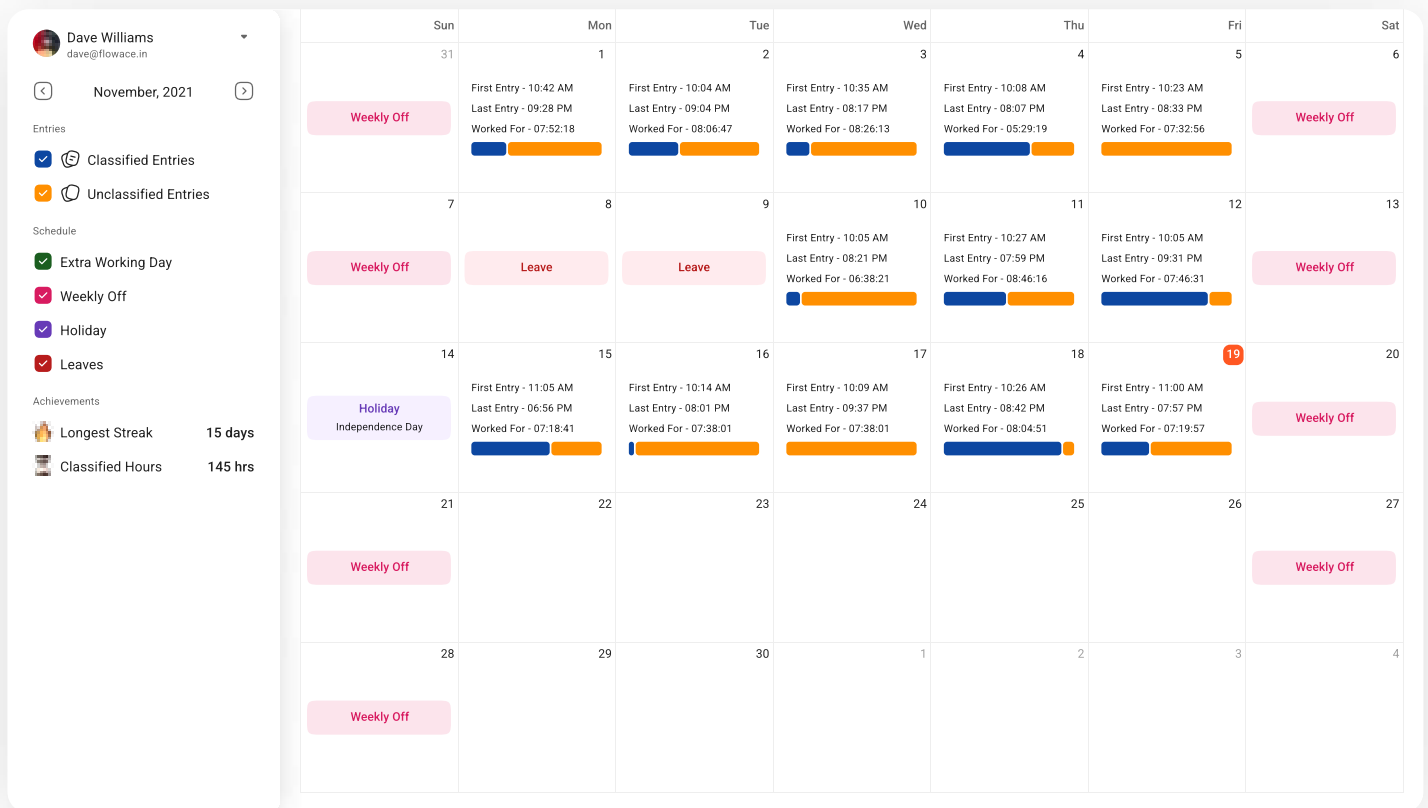
Automated Attendance:

As mentioned above, Zobble likes to work from their office premises. Hence, "Automated Attendance " feature is also one of the most used features by Zobble.

- Zobble has put their office address in their Flowace map. So whenever an employee enters the office premise, the GPS tracking will track their presence and the concerned manager will get notified that the employee has entered the office. And the Flowace database automatically captures that employee's attendance in its record.
- If someone is working from home, their attendance can be tracked when he/she logs into their computer and starts working.
- Plus, since mere physical attendance isn't enough, Flowace time automatic tracker ensures to track an employee's actual productive hours. This way if some member is being unproductive even if they've come to the office, their reporting managers can see the reports & guide the employee in a better way.

Screenshots 

Record of automated attendance in calendar view



The results

Zobble's executives did multiple time audits to calculate the ROI on the investment they had made on Flowace. And within three months they concluded that they were getting visible results.

- Improved its overall team productivity by a whopping 23.02%!
 - Their whole work-system became crystal clear
 - Revenue leakage got reduced to almost ZERO
 - The company became super-flexible towards their working style.
- Whether they're working from home or from the office, they have to waste less time and energy towards employee attendance and productivity and more on their work.

Conclusion

The last couple of years have changed how the companies worked and companies found it difficult to navigate through such a sudden change, just like Zobble. But with the right tool, like Flowace, they eventually made themselves even more time empowered than they were before.

Accelerate Your Company's Productivity & Profitability With Flowace!

If you want to transform and completely automate your company's time management system, just like Zobble did, struggle no more and switch to Flowace right away.

Flowace is waiting for you!

[Book a demo](#)

Or, directly get in touch with our team:

support@flowace.in